**LSTS Blog: Style guide for authors**

Submissions must meet the following formal requirements. Any that do not, will not be considered for publication.

* Submissions must be between 1,000 and 1,500 words long (including references)
	+ References should be of the form (Author, Date), with a list included at the end of the submission
* Write in British English (see Part I of the [European Commission’s English language style guide](https://ec.europa.eu/info/sites/info/files/styleguide_english_dgt_en.pdf) regarding any ambiguities)
	+ Blog posts are generally written in a more informal tone than academic publications
	+ To reach a broader audience, avoid jargon and overly complex sentence constructions
* Use an editable file format (Word, RTF, plaintext, markdown)
* Any images must be of reasonable quality and be properly licenced (ideally Creative Commons or public domain)
* Submissions must relate to the research concerns of LSTS and be in line with the Editorial Policy.

Accepted submissions will be (re-)formatted to suit the LSTS website style, and may be lightly edited for spelling, grammar, and style by the Editorial Team. For any special requests (e.g. tables or other non-textual elements), please notify us when submitting.

**As per the Editorial Policy, the LSTS Directors will have final discretion regarding publication on the LSTS Blog.**