

A Flash of Privacy

A Student Short Video Competition
on Privacy and Data Protection

Are you passionate about privacy and data protection? Do you wish to receive [the Westin Scholar Award 2023](#) for VUB? We're excited to announce the student video competition on privacy and data protection, where you can showcase your creativity by submitting a short video by May 31st, with an opportunity to get a free pass for [the IAPP Europe Data Protection Congress 2023!](#)

Competition rules

1. Eligibility

The competition is open to all students who are enrolled or have followed one of the courses in [the Law & Technology afstudeerrichting program](#) of the Faculty of Law & Criminology at VUB.

2. Content and format

- Participants must submit a short video no longer than 2 minutes in length. It can be a vlog telling a personal experience, a video for raising public awareness, an interview with a relevant person, or other, as relevant.
- The submitted video should be related to one of the following topics:

- Why are you interested in privacy and data protection law?
- What is the next major privacy or data protection challenge in your view?
- Why would you recommend students to study privacy and data protection?
- The submission should be in a commonly used video format (eg., mp4, mov, wmv, flv) and of a reasonable file size (up to 1GB).
- The language used in the video should be English.

3. Submission

- The submission deadline is **Wednesday 31 May 2023 (23:59 CEST)**.
- All submissions should be sent to **Wenkai.Li@vub.be**. A link via Google Drive, OneDrive or Dropbox is acceptable.
- The following information should be provided when submitting the video:
 - A title and a brief description (no more than 100 words) or 3 keywords for the video;
 - Name of the creator(s) of the video;
 - Name of the course followed.

4. Evaluation criteria

Videos will be judged based on the following criteria:

- Relevance (30%): Alignment with the subject of the call.
- Clarity of the message (40%): This criterion evaluates the video's message and how well it is conveyed. The content should be relevant to the required topics, accurate, informative, well-organized, and effective in communicating the intended message.
- Creativity and originality (30%): This criterion evaluates the video's creative elements, including its originality, uniqueness, and engaging storytelling.

5. Judging panel

The winning video will be selected by a panel of judges consisting of the following members:

- Prof. Dr. Gloria González Fuster
- Wenkai Li
- Cong Yao
- Pia Groenewolt

6. Award

The winner of the competition will be awarded the Westin Scholar Award for VUB, provided by the International Association of Privacy Professionals (IAPP). The winner will receive a free pass to attend [the IAPP Europe Data Protection Congress 2023](#), to be held on 15-16 November 2023 in Brussels (the registration is scheduled between 12 June and 14 July). The winner will be notified before the deadline for registration.

7. Privacy and copyright notice

- We are committed to protecting the privacy and data of all participants. We collect your name, email address, and video content solely for the purpose of this competition and related communication. We will not disclose or sell your personal data to any third party without your consent. For any inquiries regarding the use of your personal data, please contact Wenkai.Li@vub.be. For the general privacy statement of VUB, please see [here](#).
- Participants are responsible for ensuring that they have the necessary permissions and clearances for any copyrighted or protected material used in their videos.
- The winning video(s) will be shared via the LSTS website. By submitting a video, participants grant the organizers the right to share their videos on the LSTS website and social media platforms for promotional and educational purposes. The creators of the video will be properly credited.